

FEBRUARY

1960

SCOPE



BARTELT ENGINEERING COMPANY



MANAGEMENT *byline*

I have been quite pleased with the many compliments we have received on our new company publication. Scope has been very well received by its readers. Quite a number were kind enough to take the time to pass along their congratulations. I would like to take this opportunity to thank them for their thoughtfulness.

* * *

As we look at the months ahead, we have an extremely tight delivery schedule to meet. Our sales people have met their quota and they are optimistic that this high level of business will continue. This means that we have a real challenge facing us.

No sale is complete until the customer's machine is producing for him. Should we fall behind on deliveries, our customers will not be getting the service they have every right to expect. Each time a machine delivers late, future sales are jeopardized.

As I mentioned last month, we have increased our production potential through new people, equipment and plant space. If each of us recognizes the importance of on-time deliveries and does his level best, we will have no problem in staying on schedule.

* * *

Our new products program is progressing even faster than expected. As this new machinery appears, I think you will all be excited and enthusiastic about it! This month we hope to unveil the first of a number of new machines.

Sincerely,

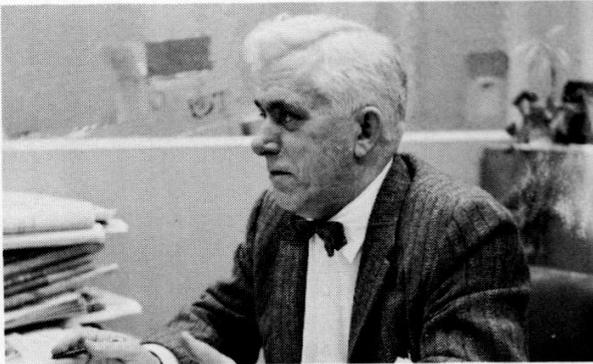
Harold L. Bartelt

Harold L. Bartelt
President

NEWSPAPER SERVES CITIZENS AND COMMUNITY

This is the first of a series of articles designed to better acquaint "Scope" readers with the community in which they work and live.

Few people are aware of the many ways our daily newspapers serve the citizens of our community. They keep us informed of local, national and world happenings. They supply us with economic and political information necessary to maintain our democratic way of life, and they entertain us with articles and features of particular interest to us.



John Stafford explains the operation of a newspaper to "Scope" editors.

During a recent visit to the Rockford Newspapers, your Scope editors were shown how quickly the flow of communications bridges the gap between an event and the reader.

Even as the staff of a newspaper reports for work, many of the events that will make the day's headlines have not yet occurred. Few of the contents are ready. These few include such things as comics, editorials, and features. The rest have to be gathered, written, edited, set into place, and made up in page forms in the matter of a few hours.

Besides news, readers are offered other services, many of which have become very popular. For instance, last year the Rockford Newspapers

received over 10,000 requests addressed to their columnists. The requests ranged from investment counseling to advice for the lovelorn.

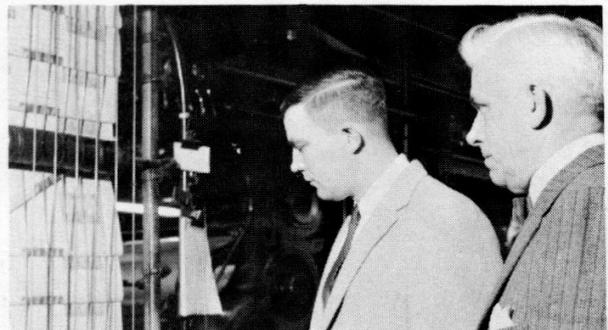
Many readers use the classified ad section to find better jobs or to sell goods. Others use the editorial pages to voice their opinions.

The Rockford Newspapers also sponsor many civic events which contribute to a better community. Each week high schools in Northern Illinois and Southern Wisconsin receive news films of current events. They have become popular with both students and teachers. The papers also sponsor events such as city golf championships, golden gloves, and other athletic events.

Even carriers benefit from a newspaper. They become little businessmen who learn how to manage their affairs while earning an income.

In addition, they become eligible for one of the eight college scholarships granted each year to carriers by the papers.

So the next time you put down your newspaper you can do so with a feeling of satisfaction or displeasure—depending on whether or not that issue measured up in the service you expect from your daily newspaper.



Bob Friend and John Stafford watch results of a day's efforts.

A FOND FAREWELL TO BOB CONLEY

January saw the many friends and fellow employees of Bob Conley bid him goodbye and good luck as he left Bartelt and Rockford for permanent residence in Tucson, Arizona. Bob, who has been our Production Control Manager for four of his five years with Bartelt, received a wrist-watch and a traveling bag as going away presents from his fellow workers. The Conley family will be joining Bob's two brothers already in Tucson. We all hope Bob will enjoy the southwest as much as we have all enjoyed our association with him here.



Arizona Bound

JUST A REMINDER . . .

For Those Who Drive — Don't forget to get your 1960 license plates. They must be displayed on your auto no later than February 15th.

Income Tax — File early and beat the rush. If you have a return coming you'll receive it much sooner by filing now.

COVER

John Stafford, Rockford Newspapers Promotion Manager explains the operation of a news press to Bob Friend.

Old Hands

Congratulations are in order for the following people who celebrated anniversaries with the company during January:

George Wainwright, 9 years

Jim Tobin, 3 years

Greetings . . .

and a hearty welcome to our new employees:

George Crull, Machine Shop

Sam Latorre, Machine Shop

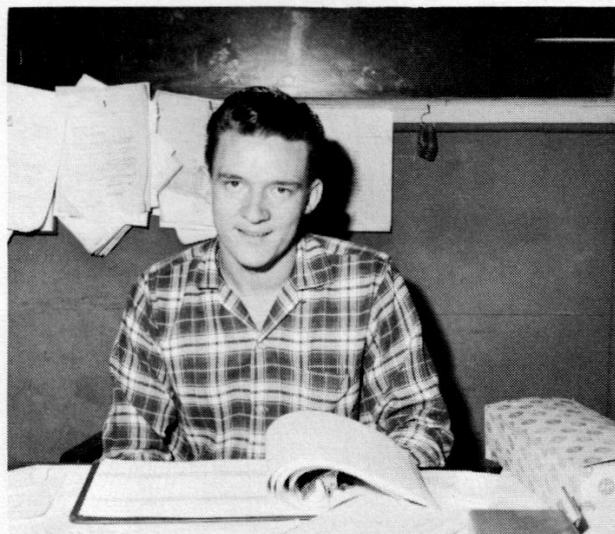
Bill Worthington, Purchasing

Larry Carlson, Production Control

Bill Wolfe, Sales

PROMOTIONS

Congratulations to Dick Peters, who has taken over as Supervisor, Materials Handling.



New Supervisor

* * *

Our sincere thanks for the kind reception given our first issue last month.

Editors

KEEPING FAMILY RECORDS CAN SAVE YOU MONEY AT TAX TIME

If you're like the rest of us, you probably don't spend much time keeping family records. In fact, family record keeping usually ranks high on the list of things we find so easy to avoid.

Well, a good set of family records pays off at income tax time. Here are some money saving tips from the American Institute of Certified Public Accountants. They show why you should keep monthly records of your deductible expenses.

Medical and Dental Expenses

You can deduct medical and dental expenses in excess of 3 per cent of your adjusted gross income. In other words, if your adjusted gross income was \$5,000, then you could deduct expenses over \$150. These expenses include not only doctor and dentist bills, but also such things as x-rays, hospital insurance premiums, and hearing aids.

Many people, particularly with hospitalization insurance, figure that they will never have enough medical bills to allow them a deduction, so they pay their doctor and dentist in cash each visit. However, bills have a way of hitting hard and fast, and a deduction may be lost because you don't know how much you paid to various doctors and dentists. And remember, every \$5.00 you deduct will put a dollar or more back into your pocket.

So record your medical and dental expenses on a monthly basis.

Charitable Contributions

Federal laws are very liberal toward deductions for charitable giving. If you are at all generous, there are some things you should consider. An important point to think about is that your contributions can be given in forms other than cash. For example, you can give clothing, furniture, etc. The deduction allowed is measured in terms of the cash value of the item when you give it. But keep a record of the gift, particularly the date it was given. See the instruction booklet you receive from the Internal Revenue Service for a list of charitable institutions.

State and Local Taxes

You will probably not be able to support every deductible expense with a cancelled check or receipt, but if you know approximately how much you spent on purchases subject to sales tax, you will be able to estimate the tax you paid which is deductible. The Internal Revenue Service will allow such an estimate. But keep records of any large purchases. Do this each month to be more accurate.

Always keep your cancelled checks, paid bills, and other records together. At the end of the year, simply tally up your deductible expenses, and you will have most of the information you need to make your income tax filing a breeze. You will also insure for yourself the maximum amount in legitimate tax deductions.

— SPORTS NEWS —

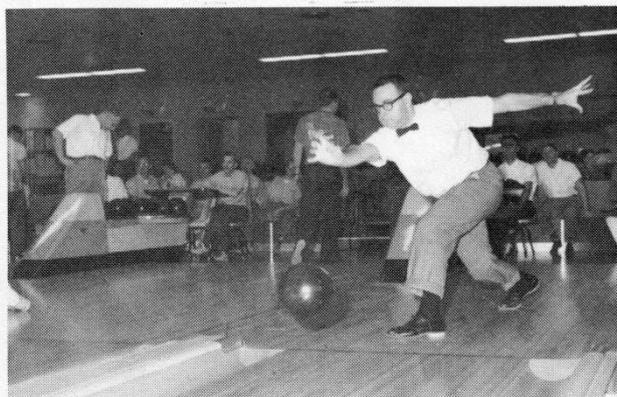
BOWLING

Dick Peters' Packagers dropped a couple of notches from third place to fifth place since our last issue.

Gene Mahloch's Cartoners, however, look as though they're ready to begin a move out of the second division.

The week of January 7th they moved from 9th to 8th place. Then the following week they accomplished what no other team has been able to do. They beat the league leading Coil Bros. team two out of three games.

Vergal Alton set a season high for Bartelt bowlers the week of January 14th. He scored a league high game of 258 and high series of 658.



Dick Baker
Knocking 'em dead

Big Ten Standings

		Won	Lost
1	Coil Bros.....	38	10
2	Quad-Loks	28	20
3	General Cement.....	27	21
4	Wales-Beech	25½	22½
5	Packagers	25	23
6	Menasha	24	24
7	DeWall	21	27
8	Cartoners	19	29
9	Redin Prod. Mach.....	17½	30½
10	Checkweighers	15	33

BASKETBALL

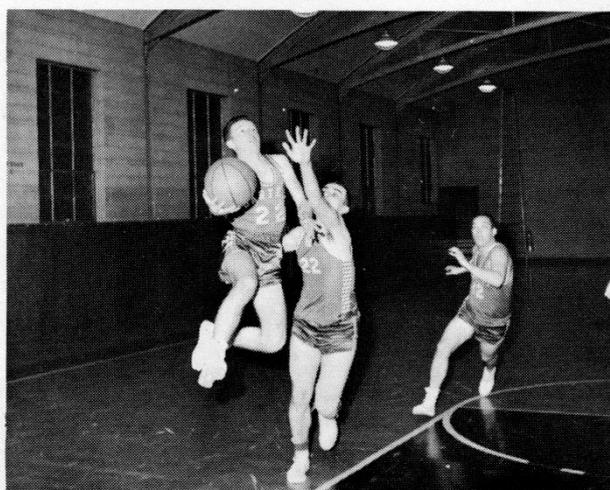
Bedecked in new uniforms, the Bartelt basketball team turned in their best performance of the year in downing Woodward Governor 59-55. The victory leaves them with a respectable 2 won 3 lost record.

Jumping off to an early lead, the Bartelt cagers led at the half by a 33 to 21 margin. Roger Milligan, who finished with 24 points, and "Tommy" Thompson, who was a standout under the boards, paced the team the first half.

The second half saw a revived Woodward Governor team pull ahead 54-53 with less than 3 minutes to go. At this point the Bartelt cagers once again took command and were never again behind, although the contest was in doubt until the last few seconds, when Bob Friend and Tommy Thompson dropped in key free throws.

In a well balanced attack, Friend scored 10 points, Thompson 9, Mahloch 8, and Langston 5.

Dick Baker stood out with his aggressive floor play late in the game.



"Tommy" drives in for a bucket

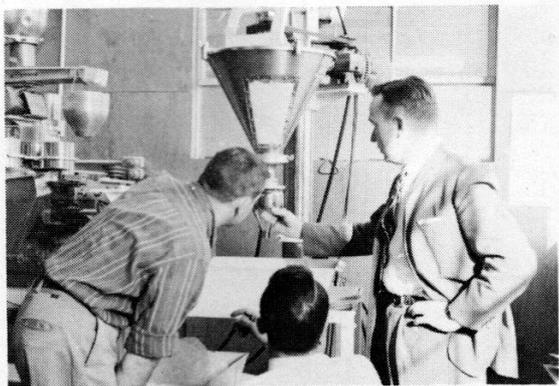
BARTELT VISITED BY KRAFT-CAMPBELL SOUP EXECUTIVES

Several distinguished visitors went through our plant this month, inspecting our facilities and becoming familiar with our packaging equipment.

Mr. W. Warren Egee, Assistant Director of Equipment Development for the Campbell Soup Company, visited here January 5th. He witnessed the testing of several Campbell products on our equipment.

On January 11, Mr. Henry Borgardt and Mr. Ronald Novelen of the Kraft Food Engineering Department toured our plant and observed test runs on one of their new products.

They all seemed to enjoy their visits and getting better acquainted with Bartelt.



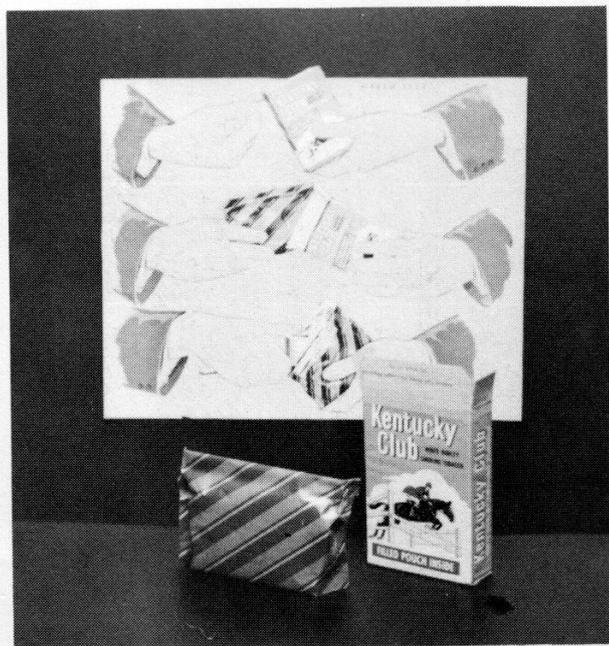
Larry Ferraro and Jim Tobin explain the Bartelt Filler to Campbell official.

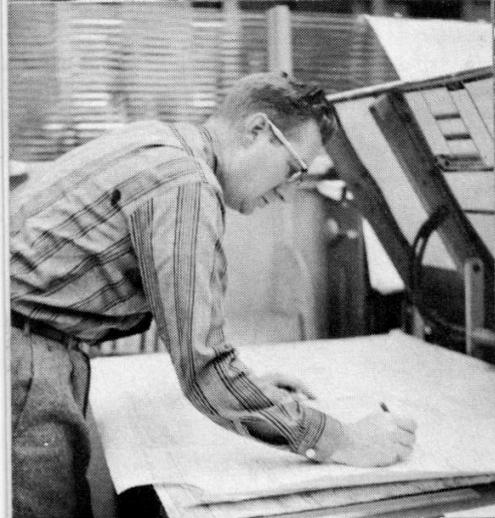
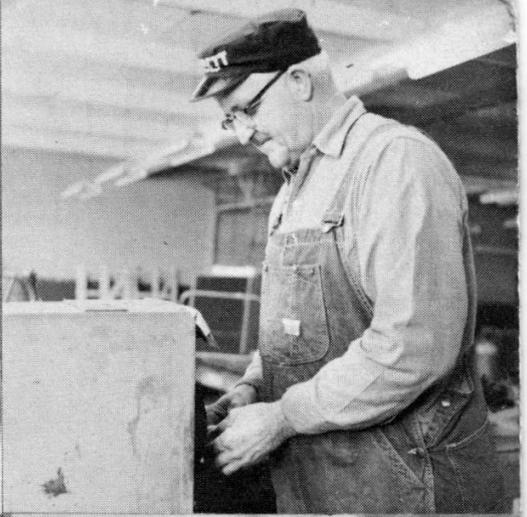
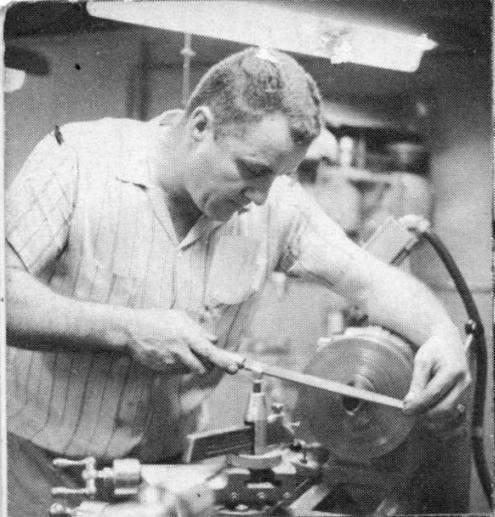


Kraft executive watches Gene Mahloch and Larry Ferraro perform fill test.

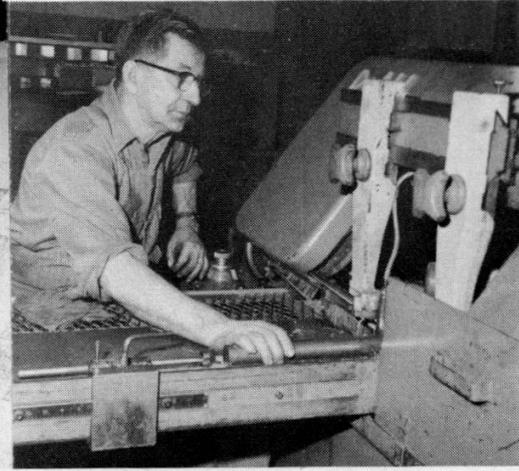
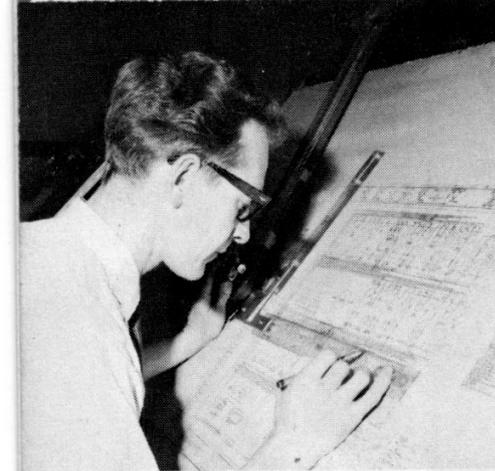
Package of the Month

This package was developed for Kentucky Club over five years ago. Yet, it remains the most modern and effective tobacco package on the market today. Since Kentucky Club's pioneer appearance in this package form in 1954, almost every popular brand of pipe tobacco has changed to a similar Bartelt packaging operation. Modern Bartelt Tobacco Packaging lines provide completely automatic operation and production rates of 60 packages a minute or more. We are proud that we are able to provide this service to the tobacco industry.





**Shots
at
Random**



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