

BARTELT SCOPE



Leon Keegan



Jim Hilleshiem



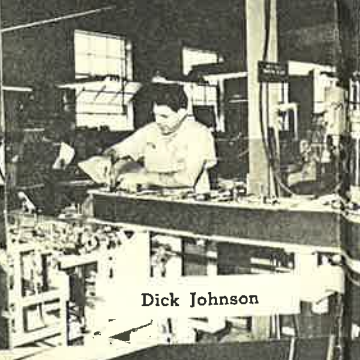
Ed Thompson



Joe Farrell



Sales Department



Dick Johnson

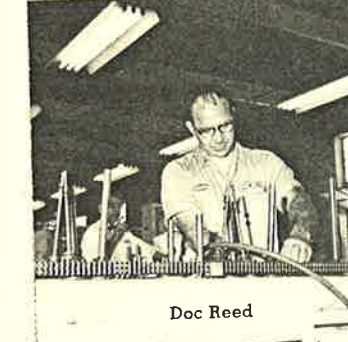
Shots at Random



Andy Frisella



Mervin Moss



Doc Reed



Henry Dunston



Jim Schulze



A monthly publication of Bartelt Engineering Company, Inc.
Sales Promotion Department C. Stewart Worthington, Manager
1900 Harrison Avenue, Rockford, Illinois

BARTELT ENGINEERING COMPANY, Inc.



MANAGEMENT byline

Most of us like and admire people who seem relaxed and confident-- those who enjoy their work and the people they work with. Generally, these same likeable people are the ones who are also good at getting along and getting ahead.

These successful individuals can be variously described and analyzed. They are "well adjusted," and they have a "good attitude." They're not complainers, explainers or excusers. They listen more than they lecture. They are never self-important or officious, yet they somehow are important. And, they're sincerely cheerful and friendly most of the time.

How did they get that way? I believe that their confidence, their satisfaction with their work, their friendly cooperation and all their other fine characteristics are due in no small part to one prime factor. They are strongly competent in the handling of their jobs.

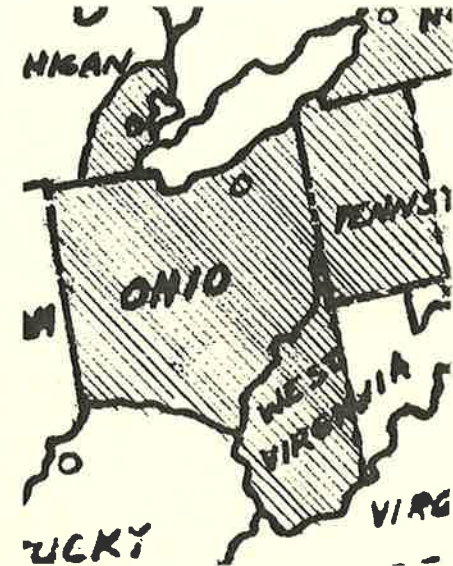
A person who has consciously built an unusual level of competency in handling his responsibilities is really on top of the world. He's good and he knows it. He has a kind of security that cannot be beat. He's learned the satisfaction of doing an exceptionally good job. And, he has learned that in the long run it's really easier and more fun than being "half-average."

We are lucky to have quite a few really competent people here at Bartelt. We'll always need more.

--Bill Boston

Salesman -- Richard Koenigsaecker

Bartelt has expanded its sales force to include another "field" salesman. With Dick Koenigsaecker's assignment to cover Ohio and its nearby areas to the north, south and east, we are better able to serve our customers in these important regions.



Dick Koenigsaecker has served our company as a sales engineer for nearly two and a half years, becoming the senior member of our internal Sales Department.

He now goes into the field "as well trained in the fundamentals of Bartelt equipment and organization as any salesman we've had the opportunity to put on the road," Sales Manager Dick Baker stated.

Important metropolitan centers in Dick Koenigsaecker's new territory are Detroit, Mich., Cleveland, Cincinnati, Toledo, and Akron, Ohio, Pittsburgh, Pa., and Buffalo, N. Y.

Dick's former duties, including quotations, specifications, and equipment releases, are now being handled by Howard A. Pearson and James A. Bennett.

Dick joined Bartelt four years ago this month and first was assigned to work with Al Canfield in the Engineering Department.

He previously had studied at St. Ambrose Academy in his native Davenport, Ia., and received three years' training and experience in mechanical design engineering.

Dick and his wife, Marcia, have four children.

Dick (above) is now our salesman in Ohio, metropolitan Detroit and the western portions of New York, Pennsylvania and West Virginia.

AMONG TOP 20%

We were notified last month that BARTELT SCOPE has been judged among the top 20% of 670 industrial publications which participated in the 1960-'61 Evaluation and Awards Program of the International Council of Industrial Editors.

Entries were submitted by editors from the United States, Canada and Great Britain.

BARTELT SCOPE was entered in the "Internal-External" category, including publications aimed at both employees and external audiences.

Evaluations, conducted by the Massachusetts Industrial Editors' Association, were made by 18 judges, chosen from among the nation's top industrial editors.

Cover

Bill "Whitey" Pielak mills a column for a volumetric filler used on a Bartelt Packager.

Fire Prevention, 'Togetherness' and You

By Stuart Klinger

Strange as it may seem, the now-popular expression "togetherness" is particularly applicable to effective fire prevention. For fire loves "togetherness"; as a matter of fact, its very life depends on "togetherness."

The "togetherness" we are concerned with in this discussion involves three things: fuel, oxygen and heat. A fire always results when these three elements are together in sufficient quantities.

Conversely, all fire prevention and fire fighting is based on the principle of "separation." Good fire prevention strives to eliminate situations that would make it possible for the three required elements to come together and create a fire, while good fire fighting is based upon separating the elements after a fire is in progress.

A knowledge of the foregoing principles should enable a person to do a very effective job of fire prevention—and that is where you come into the picture.

Did you know that we Americans are the World Champions in the field of fire loss, and that an American life is lost by fire every 40 minutes, while over a thousand dollars worth of property goes up in smoke every minute?

Consider for a moment the three possible methods by which we attempt to reduce fire losses:

1. By insurance. It actually does

not reduce the loss—it merely distributes it.

2. By improving fire fighting facilities. A good fire department will keep the amount of the loss down, at a high cost of upkeep.

3. By practicing effective fire prevention. Here is an opportunity to do something about fire losses before they occur, and at very little cost.

Spring is traditionally a time for stressing fire prevention, for spring housecleaning is a strategic opportunity to break up the "togetherness"—so start your fire prevention activities now.

Remove all collections of rubbish, papers and other objects that have lost their usefulness, but not their ability to act as fuel for a fire. And while you're at it, try to eliminate all

potential sources of dangerous heat such as frayed or worn out extension or appliance cords, questionable wiring, and oily or paint-laden rags.

When you're through in the house take a look outdoors. Tall, dry grass forms an excellent avenue of travel for fires, and many a building has been ignited by a grass fire.

If you understand the principle of preventing "togetherness," or if you follow the frequent suggestions of your local fire department, you will have no trouble in recognizing fire hazards.

As a nation we love champions but holding a world championship in fire loss is no honorable or enviable distinction. Let's do something about it.

Fire School

Stu Klinger and Chet Rapean represented our company May 18 at the 7th Annual Industrial Fire School, sponsored by the Rockford Fire Department and Chamber of Commerce and the Association of Independent Insurance Agents of Rockford.

The program, held at the Rock River Firemen's Hall, included speeches on management-fire brigade cooperation, sprinkler equipment, and industrial property conservation and demonstrations by local industries.

Our Contract Negotiators —

In photo at right are our negotiators for the new 2-year contract, effective May 1, awarded by Bartlett to the International Association of Machinists, Local No. 1553. They deserve a lot of credit for their success at the bargaining table through mutual cooperation. Around the table, from left, are Volmer Sorensen, representing the company, union business agent Anthony Mazzola, and union bargainers Roy Rice, Elmer Ellefson and Montie Atkinson, chairman.



Joe Spears Retires, Enters Root Beer Field

Joe Spears has gone from packaging machines to root beer for a well-earned retirement occupation after 10½ years at Bartlett.

Joe retired last April 14. He was a sawyer in the steel room.

"It was a pretty good place to work too," said Grandfather Joe.

Now the enterprising owner of an A & W Root Beer stand in Rockton,



Joe Spears
10½ years at Bartlett

Illinois, Joe says he is working harder — seven days a week and evenings.

How's business? "Good, swell!" he exclaimed.

Joe and his wife, Ruby, hope to tour the West by car in the fall.

Old Hands

Congratulations to the following on your May anniversaries at Bartlett:

Ken Johnson, 19 years
Bill Myers, 13 years
Bill Boston, 12 years
Al Boger, 9 years
Ron Gable, 9 years
Bill Pielak, 9 years
Louise Gale, 8 years
Frank Howard, 7 years
Joe Farrell, 5 years
Johnie Roberts, 5 years
Ron Beisler, 1 year
Leo Blankfield, 1 year
Bob Clayburg, 1 year
Emil Ekstrom, 1 year
Otto Emerson, 1 year
Ollie England, 1 year
Ray Falzone, 1 year
Luke Horton, 1 year
Bill Huntley, 1 year
Lloyd Johnson, 1 year
Red Johnson, 1 year
Art Lundblade, 1 year
Bob Moreau, 1 year
Gene Rogers, 1 year
Jim Schulze, 1 year
Carl Spurling, 1 year
Bernie Thompson, 1 year
Jim Winchester, 1 year



Virg Alton and his rolling fishing camp

While a lot of us are looking hopefully in our bank books to see how much we can afford on our vacations this summer, two fellows we all know have been busily manufacturing their own inexpensive, but luxurious vacation vehicles.

Vergal Alton, Inspection, reconstructed an old house trailer for his fishing trip headquarters, and Driver Frank Haight, starting from scratch, built a 16-foot cabin cruiser.

Total costs, these ingenious outdoor enthusiasts report: \$60 for the trailer and \$169 for the boat!

To his red and white plywood and



Virg relaxes in his trailer living room.

Builders of 'DO-IT-YOURSELF' VACATION LUXURY



Neat, efficient mobile kitchen gets finishing touches.

fiberglass outboard, Frank has given the name "The Randy R." Frank explains that some years ago he would, for example, ask his son, Randy, now 8, "Randy, are you going with me?" — to which Randy would reply, "Randy are."

Four years ago while on an outing in northern Minnesota, Frank became stranded by rough water for 13 hours with his row boat in an isolated spot. Finally, he and his party were rescued by a cabin boat.

"Ever since, I've thought I ought to have a big boat," said Frank.

Virg plans to tow his trailer north and rent a pleasant lakeside spot, park it all season, and take advantage of good fishing over a wide area.

The 30-foot mobile "home" had been used by a contractor as an equipment and supply shed, and "it was a mess, it was awful!" Virg said. Rotted, and cluttered with junk,

the entire trailer was in need of cleaning and painting.

A large quantity of wood molding strips came with the litter, Virg explains. These he used as molding around the main room. His wife, Dorothy, scrubbed the linoleum floor. They scraped paint and sandpapered and painted and put up simulated knotty pine wall covering in the kitchen area.

Pictures on the walls and curtains and extra furniture from the Alton household completed the ensemble.

Frank Haight's first step in his building project was to take a set of boat plans and increase the dimensions throughout by 5 inches. He then began looking around for new and scrap wood.

Oak strips serve as the rails of the hull's skeleton. These had to be bent by steaming them. The fiberglass-coating on the plywood hull is a



Frank, Randy and The Randy R

combination of a resin and fabric which is applied with a roller.

The most difficult part of the task, Frank says, was fitting the plexiglass windshield onto the curved front deck.

Now, rain or shine, Frank has a roomy fishing boat. Looking back over the past four months' effort, he admitted, "I knew it was going to be a lot of work."

As Frank and Virg head north this summer pulling their trailers, they have good reason to look forward to deserved vacation luxury — and "they did it themselves."



Frank installs pilot's seat in the cabin.



Frank and son and friend install steering linkage.

Tadeusz Lampert saw his home city of Warsaw, Poland, seized by the Nazis, then escaped the Germans — only to find another tyranny under Communism. Today a Bartelt engineer, "Ted" believes the dangers of Communism must be emphasized.

He Knows the Cost of Freedom

Ted Lampert had been graduated from high school only three months in Warsaw, Poland, when Hitler marched his conquering army into the city in September, 1939.

Then for Ted followed a six-year fight for freedom which included his escape from Nazi rule, arrest by Communists, imprisonment, slave labor, collective farm labor, and finally paratroop duty in Allied action against the crumbling Nazi regime.

A month after the 1939 Nazi invasion, Ted fled across the Russian border in an effort to join his countrymen in arms who were organizing in Rumania.

While on his way there, however, he was arrested by Russian police.

Following his release Ted worked in a factory in Russian-occupied Poland. But this ended when, for refusing to accept Soviet citizenship, he was "sentenced" to a forced labor camp.

Under an Allied-Russian agreement, he was one of a few who were to be released from the labor camps a year and a half later, while many others, Ted said, were forced to remain behind.

"After a series of adventures, I got to southern Russia, near the Afghanistan border, where Polish units were being organized," Ted recounted. He was evacuated with one of these units to Iraq in 1942. Ted later volunteered for a Polish paratroop detachment in England and took part in the descent over Arnhem, Holland, and the occupation of Germany.

As a first-hand observer — and

Ted Lampert, as a paratrooper in England near the end of World War II.



victim — of Communist tactics, Ted believes the United States must stress more foreign exchange of visitors.

"I don't think the dangers of international Communism have been exaggerated at all," Ted warns.

Concerning foreign skepticism of the United States, Ted advises, "We should combat this by having as much exchange as possible to show the world how our democracy actually works in every day life."

Ted praised President Kennedy's Peace Corps plan. "To teach the value of democracy," he said, "you have to reach the minds of the common people."

Elected to Club Office

Stu Worthington, sales promotion manager, has been elected a director of the Rockford Advertising Club. Jim Winchester, sales promotion assistant and editor of BARTELT SCOPE, is the club's publicity chairman.

Thompson Bowls League High Game



Tommy Thompson receives league high game trophy.

John Ackerman, 3rd place team captain; Dick Peters at left.

Clarence "Tommy" Thompson gave Bartelt a measure of distinction by winning the Big Ten Bowling League trophy for having the league's high game of the 1960-61 season.

He was one of three of our bowlers to receive individual trophies at the league's annual banquet, held in April at the Eagle's Club.

The Packagers awarded Dick Alton their trophy for the team high game, in lieu of awarding Tommy, their captain, two trophies. Darrell

Some Fellows Have All the Luck!

We wish we had Dick Brattland's luck.

Dick, who works in our Engineering Department, is now the happy owner of a new Chevrolet, which cost him only \$100 and his old car.

Following the simple directions, Dick visited three specified auto dealers, which registered him for a free chance on a certificate good for \$1,000 toward the purchase of the new car of his choice.

He won.

Illinois is one of 15 states which paid more federal taxes in 1960 than it received from the Federal Government in grants to the state and local governments.

Tate took the Cartoners' high game trophy, and Louis Latino received this honor among the Checkweighers.

Accepting cash awards for their teams' standings in the league were Captains John Ackerman, Cartoners, 3rd place; Bob Atkins, Checkweighers, 7th; and Tommy Thompson, Packagers, 8th.

Congratulations go to Red Langston for his election to vice president of the Big Ten League. He succeeds another Bartelt man, Darrell Tate.

Dick Peters retired at the banquet as league secretary.



Dick Alton wins team high game trophy.

The Cartoners Weren't First

By Ken Malmgren

This is the story of the Bartelt Cinderella team: the Cartoners, made up of substitute bowlers, who were, more or less, a fill-in team to round out the big ten.

Through the big improvement of beginner Darrell Tate, and the good start of Ken Malmgren, the team was off to a flying start.

The combination of Jerry Thompson, John Ackerman, captain, and Bernie Thompson, with Red Langston coming on strong to pick up slumping Ken Malmgren, pulled our team into leading position by five and a half games.

Under pressure, however, the team slipped, winning only 8 of our 25 games, to end up in third place: 1½ games out of first and 1 game out of second.

Bartelt Sluggers Shut Out Atwood 3-0

One up and one down was the story after our second softball game of the new season last month.

Coach Red Johnson's men beat the Atwood nine 3 to 0, after being edged out by Bell Telephone 3 to 2 in our first game.

In the first encounter, lasting nine innings, Red Langston knocked in both our runs, made by Dick Baker and Rog Milligan. Besides Langston's two hits, Milligan, Bob Justice, Tommy Thompson, and Al Canfield came through with a hit apiece. We were charged with one error. Milligan struck out 13 and gave up four walks.

Telephonemen also had six hits, but with three errors.

Sonny Chamberlain scored twice and Darrell Tate once early in our shutout against Atwood.

We had seven hits and one error, compared to their two hits and two errors.

Milligan struck out seven batters, while nine Bartelt men went down swinging.

Jerry Thompson led in hitting against the Atwood pitcher, to get on base three times. Our other hits were supplied by Denny Conwell with two hits, and Tommy Thompson and Tate, one each.



Coach "Red"



Dick Baker scores first run of season. Red Langston, following close behind, was tagged out by Bell Telephone catcher.



Denny Conwell charges toward first.

Golf League Signs 19 Men for Season

Nineteen golfers turned out for Bartelt league play this spring. Handicaps for the linksmen, playing individually this year, were figured last month following three sunny weeks of play.

League members are: Co-Chairmen Jim Bennett and Larry Ferraro, Harry Hornagold, Ray Falzone, Dave Rosenberg, Ralph Nelson, John Sala, Everett Taylor, Sonny Chamberlain, Ollie Tysver, Dick Alton, Bill Cowan, Chet Rapean, Red Johnson, Bob Justice, Gene Mahloch, Howard "Hap" Pearson, Leo Blankfield, and Larry Carlson.

Score cards are to be turned in to Ferraro, Hornagold, or Bennett.

Procter and Gamble, Reynolds Metals Company Representatives Visit Plant, Discuss New Projects

A number of distinguished visitors recently toured our plant and discussed a wide range of packaging projects.

Among them were Mr. Guy Carsello, an expeditor at Procter and Gamble Company, Chicago, who met with Sales Manager Dick Baker to review progress on machinery production. Mr. Harry W. Lee, Jr., of the Packaging Research Division of Reynolds Metals Company, Richmond, Va., discussed packaging and packaging materials with Baker and Jim Winchester of the Sales Promotion Department.



Mr. Guy Carsello of Procter and Gamble Company, discusses progress on an equipment order with Dick Baker.



Mr. Harry W. Lee, Jr., of Reynolds Metals Company, and Jim Winchester confer about packaging materials.

Package of the Month



Johnston Instant Cocoa

A perennial beverage favorite, cocoa, is produced and packaged in quality flexible pouches by the Robert A. Johnston Company of Milwaukee, Wis.

Johnston Instant Sweet Milk Cocoa mix is widely used for quick, convenient service. It is sold in over-wrapped packages of six pouches for home use, while restaurants and hotels obtain this fine product in display boxes of 100 pouches each.

Johnston Instant Cocoa, packaged on Bartelt Automatic Packaging Equipment, is another of the growing number of food products which offer their best point-of-sale results in flexible pouch packages of superior quality.