



### MANAGEMENT byline

Next month we are honored to be host to the Packaging Machinery Manufacturers Institute. About seventy-five of our industry's top people will be here in Rockford for the Institute's three day 1960 meeting.

During their stay in this area, they will be shown Rockford industries in action. The Barber-Colman Company and Sundstrand, Inc. will be opening their doors to the Institute members, as will we.

The meeting headquarters will be at the Wagon Wheel Lodge in Rockton. Directors of the Institute will meet on May 17th. The following two days will be devoted to general meetings on various phases of our industry, and visits to the companies mentioned above.

I am quite honored and pleased that the PMMI membership has accepted our invitation to Rockford. All of us directly concerned with planning for their visit are doing our very best to insure them an enjoyable and interesting stay.

Many of us here in the plant will have an opportunity to meet and talk with these gentlemen during their visit with us. I know you will enjoy them and will do your best to offer them friendly hospitality.

Hawl & Barties Harold L. Bartelt

President

#### NEW DEPARTMENT

Editor's note: Volmer Sorenson, head of the new Industrial Relations Department, outlines here the functions and services of his department.



Volmer Sorenson

The purpose of the newly created Department of Industrial Relations is to centralize all those functions which have to do with employment, personnel training, collective bargaining, wage administration, employee counseling, employee welfare, and other activities broadly defined as employee-employer relations. There is really nothing new about the functions as such—they have been assumed and performed in the past by various employees along with their regular jobs in a most creditable manner, With reorganization and already apparent growth, added emphasis on many of these functions has become both necessary and desirable.

The Industrial Relations Department is a service agency and not a regimenting or policing agency. It is there to help departments and department heads, not to hinder them in the administration of their personnel and employment problems. How-

ever, unquestionable integrity must be abided by in the dealings of each person in our organization towards the other. Nobody can win trying to play angles—all the cards must be face up on the table at all times.

As employees, most of us like to be thought of as individuals even though we work as one organization. While it is of primary importance that an employee be able to adjust to and cooperate in organizational work, his individuality can and should be preserved. To the employee, the Industrial Relations Department can become a place where he may express himself more freely as an individual.

The most valued tools of an Industrial Relations Department are understanding, mutual trust and respect, and individual contact. We want to get to know you better. We want you to know us better. We want to help you more. Our door will always be open!

### **PACKAGING SHOW**

Bartelt Packaging equipment will be on display this month at the American Management Association Packaging Show in Atlantic City.

The AMA Exposition will be held in the Atlantic City Convention Hall April 4-7.

Over 25,000 persons are expected to view the displays of packaging machinery and equipment, materials, supplies, and services of some 335 exhibitors.

The Bartelt exhibit, in Booths 1142-48, will demonstrate the operation of Bartelt Filling and Packaging machinery.

# MARATHON PAPER SALES SEMINAR

Stewart Worthington, Bartelt Sales Promotion Manager, recently appeared as a guest speaker at the Marathon Paper Company's Frozen Foods Division Sales Seminar.



Bill Snider of Marathon with Stu Worthington.

Stu described to the Marathon Sales Group the Bartelt Method of Nitrogen Packaging. He also discussed the various problems encountered in the packaging of instant dehydrated products, which was also on the Sales Seminar agenda. In conjunction with his presentation, he narrated films on Bartelt Packaging Equipment which is now used to package most of the major brands of instant potatoes.



Stu explains Nitrogen Packaging Machine to Bob Shockley of Marathon.

# Greetings . . .

and a hearty welcome to our new employees:

Kathleen Murray, Receptionist
Robert McKee, Engineering
Harry Stephenson, Engineering
James Kilgore, Machine Shop
Elias Saltman, Engineering
Elsie Richolson, Sales
Jean Wells, Production Control
Bruce Elmquist, Materials
Handling
Oliver Tysver, Engineering
Henry Dunston, Assembly
Doris Dietmeier, Sales
Ray Hallden, Materials Handling

# Old Hands

Congratulations are in order for the following people who celebrated anniversaries with the company during March:

Eugene Mahloch, 3 years Nello Catalani, 9 years James Craig, 10 years Joseph Rustin, 6 years Robert Peterson, 8 years Bob Atkins, 4 years Jim Hilleshiem, 3 years

#### COVER

Bob Olson adjusting belt on slow speed agitator assembly.

### **CANCER SOCIETY BEGINS 1960 CRUSADE**

Since 1900, Cancer has become the second leading cause of deaths in the United States. This alarming increase in deaths due to cancer has resulted in an intensified crusade for 1960 by the American Cancer Society.

The Reason:

About 45,000,000 Americans now living will eventually have cancer; it will strike in approximately two of three families; it will strike one in four Americans now living if the present rates continue; and it can strike anyone at any age.



Research aids fight against cancer.

American Cancer Society scientists in hospitals and laboratories all over the country are pursuing scores of leads to the secrets of cancer. They are turning against cancer hundreds of new drugs, new kinds of radiation and other methods of destroying the wild growth of cancer cells. But, while this research is thorough and exhaustive, it is a slow process.

viewed with impatience by the public.

At the same time, however, significant progress has created an atmosphere of optimism and a greater will than before to increase support of the attack.

For example, it is estimated that there are over a million Americans alive today who have been cured of cancer. In addition, one cancer patient in three is now being saved. A few years ago only one in four was being saved.

However, only half of those who die from the disease each year are dying from cancers which cannot yet be controlled. Many die because treatment was begun too late.

So do your part—fight cancer with a check and a checkup.

### Cancer's Seven Danger Signals

- 1. Unusual bleeding or discharge.
- 2. A lump or thickening in the breast or elsewhere.
- 3. A sore that does not heal.
- 4. Change in bowel or bladder habits.
- 5. Hoarseness or cough.
- 6. Indigestion or difficulty in swallowing.
- 7. Change in a wart or mole. If your signal lasts longer than two weeks, go to your doctor to learn if it means cancer.

## - SPORTS NEWS -

#### BOWLING

Ed Champaign's red hot Checkweighers, paced by Sam LaTorre's 660 and Earl Race's 659, turned in a new league high team series on March 10.

The Checkweighers' 2975 series bettered the previous high team series of 2936 by 39 pins. With only five matches remaining on the schedule, it looks as though they will end up with the League's high series for the year.

The Cartoners', with the aid of Chet Rapean's 259 effort, also won three games March 10. They improved their league standing by moving from 7th to 6th place.



Red Langston — One of league's top bowlers.

Dick Peters' Packagers lost two games, but still are only two games out of 2nd.

Big Ten Standings

- 5 · · · · · · · · · · · · · · · · · ·	
Won	Lost
50	25
42	33
nt41	34
40	35
391/2	351/2
37	38
36	39
32	43
30	45
rch. 27½	47 1/2
	Won 50 42 nt 41 40 39½ 37 36 32 30

### BASKETBALL

The Bartelt Basketball Team finished the season with its best game of the year. Bartelt defeated Rockford Machine Tool 47-45 on a 35 foot desperation shot by Gene Waterfall, former star and captain of the Lake Forest College team.

The entire game was played with the lead changing hands after almost every bucket.

Roger Milligan led the scoring with 23 points, followed by Waterfall with 8, Friend with 7, and Red Langston with 6. Coach Mahloch praised the win as the best team effort of the year.

The Bartelt Cagers ended the season with a 4 won - 5 lost record. However, Gene Mahloch, Manager, is looking forward to next season after seeing his team come to life in the last few games.

Roger Milligan led the team in scoring this year and played in the RIAA All-Star Game. The Class D All-Stars downed the Class C All-Stars 56-47.



Roger Milligan pots one.

# BARTELT VISITED BY RHINELANDER PAPER COMPANY — BORDEN EXECUTIVES

Several distinguished visitors went through our plant this month, inspecting our facilities and becoming familiar with our packaging equipment.

On February 25th, Mr. Alex Williams and Mr. James Hale of the Borden Co. toured our plant and observed fill test on one of their new products.

Mr. Donald Stefonik, Sales Manager - Converter Division, and Mr. Paul Kort, Research Department, of the Rhinelander Paper Company, witnessed the testing of several of their new web materials.



Stu Worthington discusses web material with Don Stefonik as Paul Kort checks temperature.



Jim Tobin explains filler to Mr. Williams of Borden.

## Package of the Month



Developed for Knox in 1953, the Knox Gelatine packaging operation remains a most effective and efficient installation. Knox has since added 20 more Bartelt Machines to their line. They are now turning out over 900,000 pouches per shift.

Bartelt equipment now in use by Knox provides a completely automatic operation which assures superior product protection and packaging economy.