

# MANAGEMENT byline

On Tuesday, November 8th, millions of American voters will decide who is going to represent them for the next four years in the White House.

Few, if any, previous national elections have been so crucial as this one. For the first time in our history, our country is in danger of a war of possibly wholesale annihilation through nuclear bombs and missiles.

Khrushchev and the Russians have shown us that reason and logic are not to be counted on as effective tools in dealing with them. The growing Communist threat in Cuba also must be faced squarely and our rights in that country must be preserved.

There are many new domestic problems in the United States, and various approaches to them that could lead us in different directions. Also, the presidential candidates have different proposals for achieving common goals--some will cost us more than others and may or may not do the job better.

What must be done about old age health insurance, federal aid to education, housing, unemployment?

These are a few of the pressing problems that will confront our new president. Which candidate will be best able to cope with them successfully?

This will be your decision to make on November 8th.

Sincerely, Handy & Bartis

Harold L. Bartelt President

# **Our Junior Achievers Are Off and Running!**

Bartelt's new Junior Achievement company, Bartco Products, got off to an enthusiastic start last month, and its members are now busy manufacturing decorative wall planters and selling company stock.

Under the leadership of four of our employees, serving as advisers, Bart-



Ready to go to work, these 17 Junior Achievers attended the first Bartelt J.A. company meeting on Oct. 3.

co Products' 22 members have gone far toward reaching the \$215 capital goal necessary to the company's initial financial stability.

Production sessions are held each Monday night in the Junior Achievement Center, 1527 Kilburn Ave.

One of the Achievers is Tom Strothoff, son of Howard Strothoff of our own Assembly Floor. Tom last year was a member of the George H. Spengler Co. J.A. firm — Jaypro which placed second in sales among Rockford companies and was among the top 23 companies in the nation in regional competition.

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Another Bartco Products member, Bob Knight, was president last year of Teen Bilt, sponsored by Gunite Foundries, which finished first in the city. Bob also was rated one of the year's top company presidents and top salesmen in Rockford.

The 1960 Achievers are well

equipped for their production tasks. In addition to a variety of hand tools, they have at their disposal a band saw, grinder, bench and portable sanders, cam buffer, and drill press.

Among the advisers' responsibilities is to see that safety measures are adhered to. Even then, accidents can happen, and each boy and girl is insured against injury. The Achiever companies are charged for this insurance.

Other Bartco Products members are:

Bonnie Heiss, acting secretary; Keith Stelter, acting treasurer; Cary Sully, chairman of research; Borden Cralles, Ruth Dean, Ann DeJong, Jim O'Donnell, Carol Fisher, Beth Ann Hendrick, Dianna Hendrick, Louise Hoffman, Ann Holmin, Larry Johnson, Sandy Krause, Paul Kruse, Kris Linden, Gary Peterson, Bette Rundquist, James Thompson, and Robert Wehrlen.

### Bartelt Machine Goes To Canada Exposition

Our machinery again is on display before the inquiring eyes of industry.

This time a Bartelt Automatic Packager is being demonstrated— Nov. 1, 2, and 3—at the 9th Canadian National Packaging Exposition at Toronto, Ontario.

Representing Bartelt at the show are Vice President William T. Boston, Sales Manager Jim Tobin, Sales Promotion Manager Stu Worthington, Midwest Sales Manager Gene Peterson, and Service Instructor Claud Cowan.

### Cover

Bartelt families enjoy their outdoor feast at the Bartelt "Sportnic 1960" picnic held at Svithiod Park on September 17.

# **Generous Support Given Red Feather Drive**

We made a good showing last month during the 1960 Rockford Community Chest campaign. In supporting the drive, we gave simultaneously to 23 Red Feather agencies in Rockford.

Bartelt employees were canvassed thoroughly for their contributions by a busy team of four plant volunteers, pictured at right. They are, left to right, Vergal Alton, Bill Atkinson, Larry Ferraro, and Gavin Harvey.

### Bartelt Helps Out 12 In Back-to-School Plan

School days have returned for 12 Bartelt men whose course work is being at least partially financed by our company.

Under a new policy, the company is assisting with tuition for employees volunteering to advance themselves educationally, if the particular field of study will directly benefit the employee on his job, Volmer Sorensen, personnel director, stated.

Of the 12 employees, six chose Rockford College for their work and four enrolled in Rockford Public School night courses.

Rockford College students are Leo Blankfield and Mel Knee, psychology; Dick Brattland, mathematics; Larry Carlson, industrial management; Ray Falzone, mathematics; and Bob McKee, algebra.

Rockford schools: Gavin Harvey, industrial management; Jim Schulze, metallurgy; and Bill Cowan and Dick Alton, machine drafting.

University of Kentucky correspondence: Dennis Conwell, mathematics.

Janesville, Wis., Adult Education: Ken Malmgren, welding.



## Elias A. Saltman Heads New Bartelt Product Area

Elias A. Saltman, project engineer, has been promoted to product manager in charge of developing Bartelt's new specialty equipment line.

Elias joined us at Bartelt last March 7 as a

project engineer, having been in engineering work in Rockford for over eight years.

A graduate of the University

of Michigan, he holds a bache-

che- Elias Saltman

lor's degree in mechanical engineering.

Elias and Rochelle Saltman and daughters, Roberta and Sharon, live at 3423 Grant Ave.

Among Elias' interests is sports, primarily as a spectator. He also is active in the local chapters of the American Society of Mechanical Engineers and the American Society of Tool Engineers.

# Old Hands

Congratulations are in order for the following people who celebrated anniversaries with the company during October:



who marked his 17th year with Bartelt . . . He was one of the earliest pioneers in the company, when our shop was located in the Illinois National Bank Building. Don's work consisted mainly of government war

Don Peterson.

#### **Don Peterson** government war contract tooling. Only four worked in the shop then.

and . . .

Lloyd Nalley, 10 years Joseph Spears, 10 years Robert Olsen, 7 years C. Stewart Worthington, 4 years Clyde Bedsaul, 3 years Clarence Lilja, 2 years Howard Strothoff, 2 years Tillman Halcom, 1 year LeRoy Martin, 1 year

# Greetings . . .

and a hearty welcome to our new employees:

Harry Crowder, Machine Shop, night

Howard Granger, R & D

Julia Kubilus, Accounting

Ralph Nelson, R & D

Stanley Premo, Engineering William Schultz, Machine Shop,

night Conway Sharp, office janitor, night Joseph Shickles, Machine Shop,

night

Chester Woodworth, Engineering

# Stephenson, Godoy Honored as Scouters

Harry Stephenson and Alfred Godoy have been honored by Scouting organizations and presented Youth Leader awards by the Rockford Chamber of Commerce.



Both men work in our Production Engineering Department.

Harry recently was appointed Cubmaster of Cub Pack 371, sponsored by Jackson School.

Harry Stephenson

In his new position, he leads the activities of 52 boys, among whom is his son, John. Harry's wife, Beverly, is a den mother.

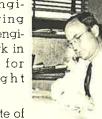
Al has served as a guidance adviser for Boy Scout Troop 624 for the past two years. It is sponsored by St. Elizabeth Social Center.



Among Al's duties are as- **Al Godoy** sisting in sports and crafts and counseling at campouts.

### We Should Have Said . . .

In the October BARTELT SCOPE we misstated the procedure for submitting your safety suggestions. The right way is to turn suggestions in to  $\alpha$  member of the Safety Committee, not to your supervisor. The suggestions will be considered by the committee.





Knox Gelatine Company plant at Johnstown, New York

Thirty-two-pouch cartridges are inserted automatically into Knox Cartons.

tendent and a Knox man since 1912, has a high regard for his employees, most of whom have served the company for many years.

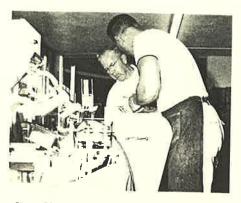
"There is no time clock to punch here," Mr. Van Alstine said. At Knox, the employees take it upon themselves to keep their regular working hours.

### Hourly Change of Jobs

Variety is one of the big advantages in working at Knox. Each hour there is a change of job for each employee. A man or woman who has been operating a packaging machine for an hour may move for the next hour to inserting the familiar four-envelope Knox cartons into display cases, or to operating the com-



Gelatine cartons move from packagers on belt conveyor to be packed in shipping containers.



Van Alstine and Rudy Smrtic confer beside "32-pack" packaging line.

pany's new automatic packaging line which packages the gelatine in envelopes and inserts them into cartons, 32 at a time.

The latest innovation at the plant is its tote system of filling the hoppers with gelatine from the floor above. The tote, a large metal cube, contains up to 2,500 pounds of gelatine. It is used as a shipping container from Camden to Johnstown, then is put directly on the filler apparatus. Each tote serves two packaging machines on the floor below.

Mechanic John Lyons is the man on the go whenever anything needs repairing or when machine alterations are necessary due to changing

(Continued on next page)



Mrs. Lillian Hayner watches Bartelt packager. It's a clean job, good for street clothing.

# **Knox Gelatine: Food Industry Leader**

A small frame hangs in the lobby of the Knox Gelatine Company's main plant in Johnstown, N. Y., displaying the first sheet of Knox Gelatine, made in July, 1890.

A fragile looking thing, it bears the signature of W. Sulzer, then superintendent. It is a reminder of the long history and persistent growth of the Knox firm to a position today as the nation's leading producer of laboratory-pure, unflavored granulated gelatine.

Knox is one of the few food manufacturers that has always remained a familyowned institution. John B. Knox, 42-yearold third generation president, has headed the firm since 1950, when his father, James, became chairman of the board.

Known throughout its 70-year existence as a highly progressive company, Knox has long been an active civic contributor in Johnstown, an Upstate New York community of about 10,000 inhabitants, as well as one of the city's major industries.

#### 48-Year-Old Packaging Plant

The present main Knox plant is a comfortable looking, white threestory building, built in 1912 by John Knox's grandmother, Mrs. Charles B. Knox. It houses the entire packaging operation, utilizing automatic packaging machinery.

The actual packaging is done on



Plant Superintendent Wilbur Van Alstine beside battery of Bartelt packagers

the plant's second floor, where the cleanliness seems to parallel that of a hospital operating room. It is here that the granulated gelatine is received from the Knox subsidiary plant at Camden, N. J., where it is processed from the dried leg bones of beef cattle.

Today about 85 persons work in the Johnstown plant. They go about their duties quietly and methodically and, with the high degree of cleanliness, they can safely wear their street clothes even while running the machines.

Wilbur Van Alstine, plant superin-



Mildred Stoller and Victor Richmond receive cartons at end of conveyor.



George Dorn, in background, and Edward Ford. 40-year Knox employee, help run assembly line.

production conditions. Lyons' training and experience enable him to keep almost any delay in production down to a matter of minutes.

#### Serves Medical Field

Accountant Jess J. Palmer, Knox executive vice president, works closely with both top management and those who man the machines, as does Corporation Secretary-Treasurer George A. Graham.

In addition to supplying the nation with domestic gelatine, Knox sends about 40% of its output to industrial firms for making photographic films and to pharmaceutical firms for making medical products.

There is another aspect to the Knox activity — an educational one.



Mrs. Emma Traver operates one of the packagers for the 32-pouch operation.



Stacks of Knox gelatine tower above Louis Blongiewicz in shipping room.

The company recently sponsored its second annual contest for high school home economics students to think up new ways to use plain gelatine. The winner received a cash award and an expense-paid trip to Europe.

In spite of its high respect for company tradition, Knox does not sit back to rest on its reputation. Its progressive leadership is always trying to find "a better way to do it."

The families of Johnstown and surrounding area know and love Knox Gelatine Company as an energetic member of their community. The housewives throughout the nation know Knox Gelatine as a dependable kitchen friend of many uses.

# Report on Venezuela: Gunnar Rahm Observes Latin Country



Gunnar Rahm makes last minute check of his camera before deplaning for brief stopover at Havana, Cuba.

Venezuela, which enjoys some prosperity, but endures much poverty, is hungry for more technical assistance, which the United States is able to offer.

Gunnar A. Rahm, who spent two weeks in that mineral-rich South American republic while on a Bartelt service call, returned to Rockford with the above observation, and it deserves some serious thought on the part of Americans.

Gunnar also ran into what appeared to be one of the political vagaries of Fidel Castro's Cuba. On landing at Havana on his way to South America, passengers were not allowed to leave the airplane, although there was no objection to this on the return trip stopover.

#### Prosperous and Impoverished

In Venezuela's capital, Caracas, modern buildings stand surrounded by poverty in many areas of the city, Gunnar said.

"There is some federal housing," he said, "but many of the people need to be taught how to use it."

The United States should send more technicians in more diversified fields to Venezuela, Gunnar believes. He recounted meeting a chicken farmer who was in need of livestock "know-how" to raise his extremely low egg and poultry yield. Venezuela imports thousands of dozens of eggs weekly, he learned, because of old agricultural methods that have been in use for decades.

The country also abounds in natural resources still undeveloped because of insufficient technology, Gunnar said.

"The Venezuelans don't want just money, they want American investments. The people feel the U. S. isn't doing enough for them," Gunnar said. He warns: "If we don't help them, the Communists will."

In spite of all this, he said, Caracas appears to be a prosperous city with thousands of automobiles jamming the streets and with modern, well-stocked shops with a lot of people buying.

#### Mountain Hopping by Cable

One of his sight-seeing jaunts was a ride in a suspended cable car to the top of a 6,000-foot mountain overlooking the city. Looking northward from the summit, he saw the Caribbean Sea. To the south, he looked toward the countless miles of primitive jungle that is the bulk of Venezuela.

Heading back to the U. S., again by way of Cuba, Gunnar's plane was greeted at Havana Airport this time with music by a smiling Cuban band. "The immigration officers were very polite, and everyone was nice to us," Gunnar said.

While at the airport, he saw a Soviet airplane. The Russian aircraft, he learned later, had flown Premier Castro back to Cuba from September's stormy United Nations session in New York.

# Cagers Whip into Shape for Third Season



Fifteen men signed up for Bartelt team tryouts, pictured above, held Oct. 15 at P. A. Peterson School.

Coach Gene Mahloch has high hopes for a winning basketball team during the coming cage season.

Small wonder: He has some excellent material to work with.

Bartelt's team officially took form Oct. 17 at an organizational meeting of the RIAA, following our first practice session in the P. A. Peterson School gym Oct. 15.

"From the looks of things, we should have a very good team this year," said Mahloch. After a late season surge of power last year, Bartelt Cagers ended their second RIAA season with a 4 won 5 lost record.

In addition to Mahloch, five of last year's players plan to return to the court this year. They are Bill Atkinson, Dick Baker, Red Langston, Tommy Thompson, and Gene Waterfall.

Others who will be in the lineup are Dick Alton, Sonny Chamberlain, Denny Conwell, Bob Justice, Mel Knee, Louis Latino, Ron Oliphant, Stan Premo, Darrell Tate, and Jerry Thompson.

Here's to a successful season. Let's make Bartelt a double champion and set another trophy on the mantle.

### Bob Atkins Leads Big 10 Bowling League Averages

Hats off to Bob Atkins of the Bartelt Checkweighers, whose averages of 180 and 183 put him in the top spot among 85 Big Ten bowlers two weeks in a row. A teammate of his, Howard Strothoff, was right up there also, in fourth, then third place with 165 and 167 averages.

Bartelt Checkweighers, who were leading the Big Ten in September, had slipped to fourth place by Oct. 6, yielding to keglers from Menasha Wooden Ware, Coil Bros., and General Cement.

The Bartelt Packagers, in fifth place in late September, dropped a step at a time to seventh.

In a reverse trend, and happily so, were the Bartelt Cartoners, who moved up to the eighth spot after sitting dangerously close to the cellar for two weeks.

#### Big Ten Standings

1	Menasha 11	4
2	Coils 10	5
3	General Cement 10	5
4	Checkweighers 9	6
5	Redin 9	ő
6	DeWall Trucking 7	Ř
7	Packagers	, e
8	Cartoners 6	9
9	Wales Beech 4	11
10	Weyerhaeuser 2	13

## New Bartelt Packaging Developments Observed Here by Armour, Quality Lithograph Officials

A number of distinguished visitors went through our plant last month, inspecting our facilities and becoming familiar with our packaging equipment.

Six officials of Armour and Company of Chicago toured the office and shop areas Oct. 12 and saw new developments in Bartelt Machinery. The Armour party consisted of Jack M. Horner, vice president of grocery products; Carl Wolfe, director of packaging; Clair V. Short, director of purchasing; Henry Laydn, production manager of grocery products; Tom Bush, methods engineer; and Dr. Henry Furgel, manager of the Freeze Dry plant.

Chalmers Barr, general manager of Quality Lithograph division of Riegel Paper Corporation of Atlanta, Ga., returned to Bartelt Oct. 4 to observe and discuss the operation of our new specialty equipment. Mr. Barr also was our guest last summer.





Jim Tobin and officials of Armour and Company discuss packaging problems.

Chalmers Barr of Quality Litho confers with Al Canfield.

# Package of the Month



Salada-Shirriff-Horsey's Instant Mashed Potatoes

One of the increasingly popular food items today, instant mashed potatoes, is produced and packaged by Salada-Shirriff-Horsey, Ltd., of Toronto, Ontario, Canada.

For the convenience of the Canadian housewife, this large gusset-bottom flexible package was selected for Shirriff Instant Potatoes.

Salada-Shirriff-Horsey relies on Bartelt Automatic Packaging Machinery to meet the particular needs of their potato packaging.