

BARTELT SCOPE



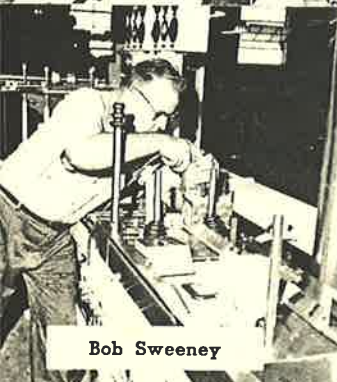
Charlotte Greenwell



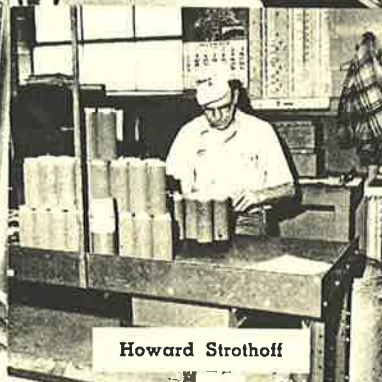
Lloyd Nalley
Nello Catalani



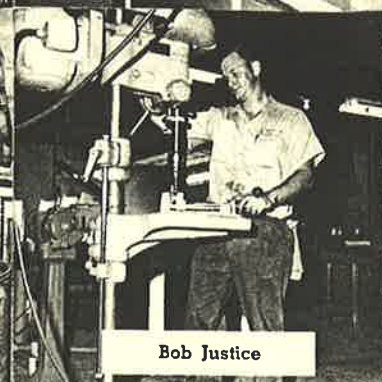
Connie Burns



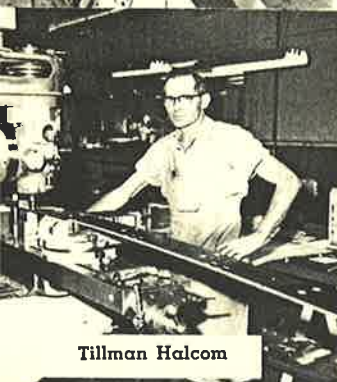
Bob Sweeney



Howard Strothoff



Bob Justice

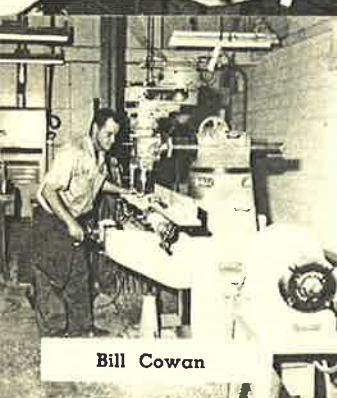


Tillman Halcom

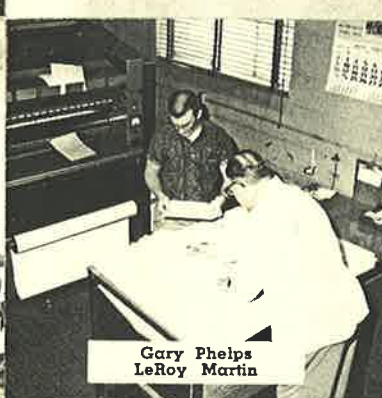
Shots at Random



Barbara Ash
Carl Anderson



Bill Cowan



Gary Phelps
LeRoy Martin



Ralph Nelson
—and his putter?



BARTELT SCOPE *in review*



Why do we publish 'Scope?

This is our 22nd issue. Since our initial effort in January, 1960, our readers have nearly doubled. There are about 1,100 people now reading Bartelt Scope. In the past 22 months we haven't missed an issue or a deadline. We rated in the top 20% of international competition and we were up against some real heavyweights. Not bad for country boys; but growth, deadlines, and competition are not the reasons for 'Scope.

The real reasons for 'Scope are people like you. Every day Bartelt deals closely with hundreds of individuals: employees, customer representatives, community leaders, vendors, and people in allied packaging industries. What Bartelt does, and why and how it's done, directly affects each of these people to some degree. In turn, how well they understand us and our actions, directly affects us as a company and as individuals.

We think that each of you deserves to know us well. You shouldn't have to dig up the facts on your own, nor try to decipher some high falutin "company image." We're just people, some 180 of us working together. And, except where we must protect the confidences of others, there's no mystery about what we're doing.

Through 'Scope, you can meet more of us and know us better. You can see what we're doing and get an insight into why and how things are done. Jim Winchester and I both enjoy our work on 'Scope and believe that it's doing the job it set out to do. We hope you agree.

--Stu Worthington

Top Industrial Leaders View Today's Labor

There is wide-spread feeling among business leaders that labor and management have learned to live together, that the notion that labor-management strife is inevitable is outmoded.

This was the concensus of replies by nearly 300 of the country's leading company presidents to a survey conducted by "Dun's Review."

Many of the chief executives, the magazine stated, called for a halt to further involvement by government in labor disputes. However, there was cautious hope expressed for President Kennedy's new top-level labor-management advisory committee, composed of representatives of the nation's business and labor groups, because it might pave the way for new national labor policies.

One labor issue which the presidents felt merits help from Washington is control of the power of the biggest unions, by curbing industry-wide bargaining.

Such legislation would, in effect, be government interference, but the company leaders feared that the spread of industry-wide bargaining might itself attract even more interference from Washington.

The 300 presidents would not call for the destruction of unions. On the contrary, most of them thought that, without unions, labor would probably be treated unfairly. An oil executive said, "Union pressure and

gains have helped to develop management prowess."

These views, "Dun's Review" stated, indicate a new approach to labor on the part of management. But also, the magazine said, undoubtedly the fear of more government involvement has prompted their belief that the two sides can best work out their problems without interference.

Bob Conley Returns From Southwest



Bob Conley

We welcome back Bob Conley, who returned to Bartelt last month after a too-long absence while living in Arizona.

Although a native Rockfordian, Bob might find our humidity a little hard to take. For 20 months he lived in the dry eternal summer of Tucson.

Bob was with us for five years before moving his large family west in January, 1960. Most of that time he had been our production control manager.

His new duties here, as process engineer, consist of determining methods for fabricating machine parts.

Bob, his wife, Terry, and two sons and two daughters are living with his mother in Rockford, pending final plans for finding a home.

Cover

The engineering techniques used in the designing of Bartelt packaging machinery are the foundation of its quality and versatility. Bill Court, one of our engineers, is pictured designing the machinery he has helped develop at Bartelt for the past 11 years.

Product Development Coordinator Named



John O'Donoghue (left) and Gene Peterson examine machinery production schedules.

Corporate product development programs of Riegel Paper Corporation are to be coordinated by John O'Donoghue, who has been transferred to Riegel's New York office from San Francisco. He was formerly a Riegel sales representative on the West Coast.

Mr. O'Donoghue visited our plant last month to observe Bartelt products and plant procedures. He met with Gene Peterson, marketing director, and Stu Worthington, sales promotion manager.

Mr. O'Donoghue will provide liaison between Bartelt and the Riegel Flexible Packaging and Folding Carton Divisions on joint product development efforts.

Greetings . . .

to those of you who joined us during the past month:



Robert Conley, process engineer
Charles Stevens, Machine Shop

Forces Of Disunity

All about us, opposing forces are exerting themselves, causing disunity in the world, at a time when the possibility of a nuclear war has grown to grave proportions.

Such forces — Communism and the emerging new nationalism—are important to each one of us as Americans.

Campaigns of international hatred are nurtured by misunderstanding. But many also are settled through international cooperation in the United Nations.

The UN is not a cure-all for the world's ills. But it is a means for intelligent exchange on important issues.

This month—on Oct. 24—we observe United Nations Day. It is a time for us to consciously recognize the value of collective action by nations to preserve world peace.

Old Hands

Best wishes to our employees who rounded another year at Bartelt:

Don Peterson, 18 years
Lloyd Nalley, 10 years
Paul Dooley, 9 years
Bob Olson, 8 years
Stu Worthington, 5 years
Clyde Bedsaul, 4 years
Clay Lilja, 3 years
Bruce Phelps, 3 years
Howard Strothoff, 3 years
Tillman Halcom, 2 years
LeRoy Martin, 2 years
Howard Granger, 1 year
Kay Johnson, 1 year
Ralph Nelson, 1 year
Stan Premo, 1 year
Mike Vyhovsky, 1 year



Jim Craig Is Appointed Publicity Director Of Accountants Chapter

Our controller, Jim Craig, has been named publicity director of the Rockford chapter of the National Association of Accountants for a one-year term.

It will be his responsibility to report on actions taken by the chapter in both the local and national press.

Jim has been a member of the Rockford chapter for 10 years, serving in various capacities. His most recent position, this past year, was associate director of employment.

The N.A.A. is the world's largest accounting organization, with over 47,000 members in the United States and over 60 foreign countries. It is devoted to "the development of a better understanding of the nature, purposes and uses of accounting as applied to all types of economic endeavor."



Jim Craig

THANK YOU

I would like to take this opportunity to congratulate those of you who did such a good job pitching in to make the Bartelt Family Picnic an unqualified success.

Your ideas and time spent to plan the event are appreciated by the entire company. As general chairman, I thank you for your support.

--Jim Winchester

Competitive Spirit . . .



F AND FRIENDS

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— Enjoy Themselves at Bartelt's Playday/Picnic



CIVIL DEFENSE MEN AT BARTELT



Volunteer civil defense workers in Rockford are these three Bartelt engineers, Bob Russell, Ted Lampert, and Mel Knee.

Three Bartelt employees are taking part in Rockford's renewed effort to create a civil defense organization capable of handling disasters of either war or nature.

Bob Russell, Ted Lampert and Mel Knee, all of our Production Engineering Department, recently joined a group of men whose immediate objective it is to build up an effective force that would qualify for federal civil defense financial aid.

This is a form of federal assistance that must come from the national government, as cities cannot rely wholly on their own resources for disaster aid.

Manpower Needed

The resource that Rockford must supply itself, however, Bob Russell points out, is manpower. Volunteers presently in the organization have furnished and equipped a rescue truck, mobile communications unit, an amphibious "duck," and their own two-way car radios. There are also doctors, nurses and dentists and other professional people who are on call in the event of a natural or military disaster.

This is only a start, however.

Soon, a federal civil defense coordinator will visit our city. Our civil defense group must then have the volunteer manpower to show the federal government that Rockford is willing to exert enough effort to effectively defend itself from nuclear or "conventional" bomb attack, flood, hurricane, or fire.

(Continued on next page)

WHAT THE UNITED STATES CHAMBER OF COMMERCE SAYS ABOUT CIVIL DEFENSE

On this question of civil defense—an issue of paramount importance to you and your family — the new U. S. Chamber of Commerce pamphlet, "Fiction and Facts About Family Fallout Shelters," states the situation thusly:

"If you are like most Americans, you have heard and read a great deal about civil defense. But chances are you disregarded most of it, misunderstood much of it, remembered very little of it, and have done virtually nothing in the way of individual preparation for personal and family survival in the event of a nuclear attack on the United States."

This pamphlet is available free by writing to the Chamber in Washington, D. C.

Rockford's Police Department has been training some of the volunteers for traffic control duty to be performed in emergencies so that police can be released for more essential tasks.

It is hoped that eventually all members of the local CD unit will be trained to direct the myriad of operations that would become necessary in a disaster situation. Among these are a constant flow of information by radio, transportation and relocation of families out of the area, rescue operations, including procurement of food and shelter, and demolition of dangerous buildings.

Special Training

Each civil defense volunteer will be trained in one or more of these specialties and will be required to be familiar with most or all of the others. The primary purpose is to have a CD unit that is flexible, its members available for a variety of service whenever needed.

The need for effective civil defense is seen clearly by Ted Lampert, who has experienced war in his own home town, Warsaw, Poland.

"The international situation which we Americans are facing today," Ted says, "calls for a serious and diligent approach to civil defense problems.

"When I recall my past experience—being under so-called 'conventional' bombing in a large city—I could see how much can be done by an organized group. A well organized civil defense, supported by well educated citizens, can save thousands of lives and save a lot of property.

"It is high time that we realize that the time of pretty parades to display civil defense uniforms is over—that we can help ourselves by helping others."

Connie's Hobby: Being a Friend

Connie Burns of our secretarial staff doubles as part-time big sister for several dozen youngsters.

Her king-size "family" are the girls (and some of the boys) of the Rockford Children's Home. There she volunteers many hours adding a little more joy to the lives of those who seldom have the comforts of a home.

Connie puts her many talents and



Connie gives beauty assistance as expertly as a shove for a spirited swing.

sympathies to good use, as the youngsters have many needs.

Homework must be studied—and questions answered. Hair must be "fixed." New, or just pressed, clothes must be arranged and admired. Boy friends must be discussed. And a drive to the hot dog stand is in order—so let's go, Connie.



"You won't all fit, so who didn't go the last time?"

Another Victory for Our Softball Champs



Tommy Thompson scores.

Bartelt Keglers Open RIAA, Big 10 Play

Our bowling season is under way. Three Bartelt teams are competing this year—one in the RIAA Class A League and two in the Big Ten League.

Bob Atkins, top bowler of last year's Big Ten season, is captain of the RIAA team, which is bowling on Tuesday nights at State & Madison Recreation.

In the Big Ten are the Packagers, whose captain is Dick Alton, and Cartoners, whose captain is Jerry Thompson. They bowl at Strike at Reitsch's on Thursday nights.

The bowlers, in addition to the team captains are:

RIAA — Larry Ferraro, Frank Haight, Red Johnson, Red Langston and Sam Latino, both subs, Ralph Nelson, Howard Strothoff, sub, and Everett Taylor.

Packagers — Vergal Alton, Ed Champagne, Andy Frisella, Frank Gibson, sub, and Howard Strothoff.

Cartoners — Bob Atkins, sub, Ollie England, Red Huntley, Red Langston, and Darrell Tate.

The fast moving softball game, coming as a finale to our big picnic, Sept. 9, turned into another success for Bartelt as we beat our guest team, Mechanics Universal Joint, 9 to 4.

Three runs were scored by Tommy Thompson and two by Carl Anderson. We racked up our other points with runs by Sonny Chamberlain, Red Langston, Rog Milligan, and Jerry Thompson.

In other picnic sports activity, Bob Johnston won the bait casting competition, and Hap Pearson took the top honors in golf chipping.

Congratulations, team, for winning the RIAA league championship.



Spectators seek welcome shade.



He's Out.

Host Representatives Of Perfect Circle Corp.

Visitors to Bartelt in the past month have been numerous. Here to observe machinery production and discuss packaging projects were representatives of producers of food, chemical, and other merchandise products.

Among them were Mr. Dick Conder and Mr. Harley Teel of the Perfect Circle Corporation, of Hagerstown, Ind.



Dick Baker, Ted Lampert, Dick Koenigsaecker confer with Mr. Dick Conder and Mr. Harley Teel of Perfect Circle.

Package of the Month

Aji-no-moto Company, Inc., is a leading producer of monosodium glutamate in Japan. The Oriental peoples have for many years wisely used this chemical in cooking to bring out the full natural flavor of their foods.

For several years Aji-no-moto has

relied on Bartelt Automatic Packaging Machinery for high quality flexible packaging of their excellent product. As monosodium glutamate has increased in popularity, Aji-no-moto has continued to expand their packaging operations, looking again to Bartelt to satisfy their growing machinery requirements.

